

**About Leclerc Baby**

Leclerc Baby is a brand name of LSC Europe, a young and innovative company located in the heart of Rotterdam, but active worldwide. Our core business is producing, marketing and selling consumer products, specifically aimed at babies and young children. Think of our innovative strollers, which can be folded and unfolded with one single touch of a button.

**Location and start of the position**

The position is performed in our Head office in Rotterdam. Start date preferably August / September 2022.

**Core of the position**

The role of the Marketing Intern is to support the Marketing Team. He/she will be working closely with the Marketing Manager and manage social media channels and many other related activities. It is of importance to be creative, flexible and to have problem-solving skills. You come up with and create attracting and relevant content for several channels. You think along on content concepts and new marketing campaigns. Besides this, the intern will work on e-commerce.

**Responsibilities**

- Concepting, creation, content management on all social media channels (Instagram, Facebook, Pinterest, TikTok, Youtube), Website, E-commerce, POS materials etc

**Requirements**

- Fluent in English, both oral and written
- Must be registered at a Bachelor or Master programme in the field of Marketing, Business, Communication or Media
- Must be available for 5 or 6 months from February 2022 (at least 32 hours a week)

**Profile**

- Familiar with social media and is aware of its competencies
- Experience with project management, MS Office, Photoshop, Canva,
- Wants to learn new skills in the field of Marketing and E-commerce
- Has a commercial and pro-active mindset.
- Takes initiative and has good communication and planning skills
- Is a hard worker and doesn't have a 9 to 5 mentality.

**Competencies**

- Creative, energetic, responsible
- Flexible, results orientated, pro-active
- Team-player

**What we offer**

- An internship allowance
- Responsibility and independence with room for own ideas and initiatives within a fast growing company
- Inspiration: learn and grow within the marketing field
- An international and intercultural working environment.